

# **Social Value Policy**

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# Social Value Policy

## Purpose

At Bowmer and Kirkland, creating social value means making a positive impact on peoples' lives and local communities.

## Objectives

We aim to:

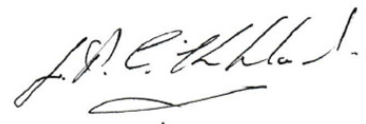
- Mobilise our people and supply chain to assist our clients in maximising the social, economic and environmental wellbeing of local communities
- Engage in meaningful social value activities that create long-term impact, rather than quick, box-ticking exercises
- Comply with The Public Services (Social Value) Act 2012, The Procurement Reform (Scotland) Act 2014 and The Wellbeing of Future Generations (Wales) Act 2015
- Exceed expectations of local authority social value requirements, as applicable
- Follow the Principles of Social Value, which are the generally accepted social accounting principles, to account for and maximise social value
- Engage the supply chain in social value as early as possible and actively support them in achieving their commitments for the duration of the project
- Employ local and spend local
- Spend with social enterprises, and small and medium-sized enterprises where possible
- Work with third sector organisations to employ a diverse workforce with an emphasis on people not in education, employment or training, and long-term employment
- Work with educational institutions and organisations to promote careers in construction, enhance employability, and facilitate meaningful experiences and opportunities for youth
- Quantify social value (in £) and track progress against economic, social and environmental measures, and build a portfolio of case studies to represent our social impact activities
- Report and communicate social value outcomes to our clients, employees, supply chain partners and other relevant third parties

## Actions

In meeting these objectives, we will:

- Address local community needs specific to each project / region by collaborating with relevant stakeholders
- Create social value plans and set targets specific to each project / region, which are aligned to the following themes: local business growth, employment and skills, community engagement and environmental impact

**Signed:**



**J A C Kirkland - Chairman**  
**Date 1st July 2019**